

International **iHOBBY EXPO™**

MODELS • TRAINS • RC • CARS • BOATS • PLANES & MORE!

2011 APPLICATION/CONTRACT FOR EXHIBIT SPACE

Thank you for your interest in booth space at the 27th iHobby Expo™ at the Donald E. Stephens Convention Center, Rosemont, IL, October 20th - October 23rd, 2011. In order for us to process your Exhibit Space request, you will need to complete the information below and return this form with your payment as soon as possible. **For a limited time you may make a 25% payment with this application for booth space. A second payment is due by July 1, 2011 and the final payment may be deferred to September 1, 2011. Act now to reserve your booth space under these special terms.** Show Terms and Conditions apply to all booked space – please see “Show Terms” Addendum. Sponsored by the Hobby Manufacturers Association (HMA).

2011 BOOTH PRICING

Standard Booth – HMA Member	\$11.95 per sq. ft. All In-Line Locations
Premium Booth – HMA Member	\$12.95 per sq. ft. All Corner & Main Street Locations
Standard Booth – Non HMA Member	\$14.95 per sq. ft. All In-Line Locations
Premium Booth – Non HMA Member	\$16.95 per sq. ft. All Corner & Main Street Locations

Company Name: _____

Address: _____

City: _____

State: _____ Postal Code: _____

Country: _____ Province: _____

Contact Person: _____

Contact Phone: _____ Fax: _____

Contact Email: _____

Company Website: _____

Are the 2 days of Consumer selling important to your company? YES NO

Is your Company a member of the Hobby Manufacturers Association? YES NO

Save \$\$\$\$. Join HMA now and receive the Association Member prices for your Booth (s) Yes We will join. Send HMA Application. Only current members of the Hobby Manufacturers Association are eligible to receive the HMA Member Booth Rate.

YOUR PRODUCT CATEGORIES

- Radio Control Products or Accessories
- Model Train Products or Accessories
- Plastic Models or Accessories
- Model Rockets / Aerodynamics (non R/C)
- Die Cast Models
- Games
- Miniatures
- Tools
- Slot Cars
- Astronomy

- Adhesives Robotics
- Paints
- Publications
- Apparel
- Collectibles
- Kites
- Science / Educational
- Videos
- Stamp Collecting
- Other _____

YOUR 2011 iHobby Expo BOOTH REQUEST

Please accept our booth order as follows:

Number of Booth (s) _____ Overall Booth Size: _____ x _____

Configured as: A. Island (Aisle on 4 Sides) B. End Cap (Aisle on 3 Sides)
 C. Corner (Aisle on 2 Sides) D. In-Line (Aisle on 1 Side)

Main Street Location: Yes No (Limited availability, 20 x 20 minimum required)

All Booths must be ordered in multiples of 10, e.g. 10 x 10, 10 x 20, 20 x 20, etc.

Other placement criteria: Near _____ Away From: _____

Total Square Feet Ordered = _____ x Sq Ft Rate of \$ _____ = Total \$ _____

Note:

Booth Configurations A, B, and C are available at Premium rates only. Main Street Locations require a minimum 20 x 20 booth size. Booths must be configured and ordered in multiples of 10 x 10 only!

Application is hereby made by Exhibitor to: *iHobbyExpo*™ (hereinafter referred to as "Exhibition"), owned by the Hobby Manufacturers Association (HMA) and produced by Peak Management Solutions (hereinafter referred to as "Show Management"). This Application, when accepted by Show Management, as indicated by its', or its agent's signature on this Application, will constitute a contract with Show Management for exhibit space ("Contract"). Exhibitor agrees to the "Rules and Regulations for Exhibiting", printed under separate cover (hereinafter referred to as ("Show Terms") and agrees to abide by them. The undersigned acknowledges that he/she has read the Show Terms and that he/she is authorized to act on behalf of the Exhibitor, and that the Exhibitor agrees to be bound by and will comply with the Show Terms, including "Cancellation Policy; and any additional rules and regulations as deemed necessary by Show Management. Exhibitor hereby agrees to the use of their supplied email address and fax numbers for iHobby Expo communications and marketing purposes only unless checked – email - Fax

IN WITNESS WHEREOF, the parties hereto have set their names:

Exhibitor Company Name: _____

Authorized Signature: _____ Date: _____

Print Name: _____ Title: _____

Accepted By HMA: _____ Date: _____

Payment Terms: **Special Limited Time Payment Terms**, you must include 25% payment with this application and additional 25% by July 1 and a final payment by September 1, 2011. Checks must be made payable to: "*iHobbyExpo*".

Payment Method – Check # _____ or by Credit Card (We accept Visa, MasterCard, American Express & Discover)

Credit Card Authorization – Amount _____ Card Number _____

Name on Card _____ Expiration Date _____ / _____

Card Statement Address: _____

Card CVV/CVC Code: _____

Signature _____ Card Statement Zip Code _____