



October 11-14, 2012
The I-X Center



Sponsor a Demo or Make & Take Activity Area

MAKE & TAKE SPONSORSHIPS

Includes:

- YOUR COMPANY exclusive rights to a 30' x 40' minimum Make & Take Event Area.
- YOUR COMPANY LOGO in TRADE ADVERTISING.*
- YOUR COMPANY LOGO in CONSUMER ADVERTISING.*
- BANNER RIGHTS.
- Sponsorship acknowledgement in Show Program.*
- WEBSITE LOGO & LINK.
- ON SITE EVENT ID in Make & Take Area.
- Sponsorship acknowledgement in Show Program.*
- WEBSITE LOGO & LINK.

MAKE SELECTIONS BELOW and return with PAYMENT FORM BEFORE JUNE 1st DEADLINE

MAKE & TAKE **MODEL RAILROAD**: Full Sponsor - \$5,000.00*

MAKE & TAKE MODEL RAILROAD: Co-Sponsor - \$1,500.00*

MAKE & TAKE **AIRPLANE**: Full Sponsor - \$5,000.00*

MAKE & TAKE AIRPLANE: Co-Sponsor - \$1,500.00*

MAKE & TAKE **ROCKETS**: Full Sponsor - \$5,000.00*

MAKE & TAKE ROCKETS: Co-Sponsor - \$1,500.00*

MAKE & TAKE **PLASTICS**: Full Sponsor - \$5,000.00*

MAKE & TAKE PLASTICS: Co-Sponsor - \$1,500.00*

MAKE & TAKE **GENERAL HOBBY**: Full Sponsor - \$5,000.00*

MAKE & TAKE GENERAL HOBBY: Co-Sponsor - \$1,500.00*

MAKE & TAKE **AIRBRUSH ACTIVITY**: Full Sponsor - \$5,000.00*

MAKE & TAKE AIRBRUSH ACTIVITY: Co-Sponsor - \$1,500.00*

*** PRODUCT DONATIONS of 2,000 pieces or more is accepted in lieu of sponsor fees**

Questions? Contact Make & Take Coordinator Tom Grossman at tomtag@pcisys.net



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DEMO AREA SPONSORS

MAKE SELECTIONS BELOW and return with PAYMENT FORM BEFORE JUNE 1ST DEADLINE

FLYING CAGE FULL SPONSOR: \$5,000.00

FLYING CAGE CO-SPONSOR: \$1,500.00 (Limited # Available)

- BANNER RIGHTS - Prime Positioning in Flying Cage Area.
- Product Literature Distribution.
- Preferred time slot of once daily 30 minute demo segment.
- Professional Audio System with P.A. announcements about your sponsorship.
- Sponsorship acknowledgement in Show Program.*
- Acknowledgement on website as a sponsor of this event.

ROBOT BATTLE ZONE FULL SPONSOR: \$5,000.00

ROBOT BATTLE ZONE CO-SPONSOR \$1,500.00 (Limited # Available)

- BANNER RIGHTS - Prime Positioning in Flying Cage Area.
- Product Literature Distribution.
- Professional Audio System with P.A. announcements about your sponsorship.
- Sponsorship acknowledgement in Show Program.*
- Acknowledgement on website as a sponsor of this event.

MONSTER TRUCK TRACK SPONSOR: \$ 5,000

MONSTER TRUCK TRACK CO-SPONSOR: \$1,500.00 (Limited # Available)

TRUCK PULLING TRACK SPONSOR: \$3,000

- BANNER RIGHTS - Prime Positioning in Monster Truck Track Area.
- Product Literature Distribution.
- P.A. announcements about your Co-Sponsorship.
- Sponsorship acknowledgement in Show Program.*
- Acknowledgement on website as a Co-Sponsor of this event.
- You provide product & tech services for Monster Truck Track.

ROCK CRAWLER AREA: \$3,000.00

- BANNER RIGHTS - Prime Positioning in Crawler Area.
- Product Literature Distribution.
- Preferred time slot of once daily 30 minute demo segment.
- Professional Audio System with P.A. announcements about your sponsorship.
- Sponsorship acknowledgement in Show Program*.
- Acknowledgement on website as a sponsor of this event.

SOLD OUT

RC DEMO TRACK FULL SPONSOR: \$5,000.00



PAYMENT FORM

Sponsor Information:

Company Name: _____ Booth #: _____

Contact Person: _____ Phone: _____

Email: _____ Website: _____

Payment Information

<input type="checkbox"/> Check	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa	<input type="checkbox"/> Amex	<input type="checkbox"/> Discover
Card Number: _____		Exp Date: _____	CVV: _____	
Card Holder Name: _____		Signature: _____		
Billing Address: _____			Zip: _____	

FAX this form to 973-838-7124

OR MAIL (with payment) TO:

iHobby Expo • PO Box 315 • Butler, NJ 07405

****Email your company logo to jodi.araujo@plsi.com**