



MODELS • TRAINS • RC • CARS • BOATS • PLANES & MORE!

## 2012 APPLICATION/CONTRACT FOR NEW EXHIBITORS AND ENTREPRENEURS

Getting started in a new industry and launching a new product is not always easy. The iHobby Expo team wants to help you bring that new product or idea to market. Take advantage of an introductory booth price in the largest trade show in the world for model hobbies.\*

### New Exhibitor/Entrepreneur Space Rate:

**One (1) 10' x 10' booth for \$600.**

(Booth includes side and back drape and exhibit sign. Additional space must be ordered at \$1100 per 10' x 10' booth)

Reserve your booth space now at the 2012 iHobbyExpo™ Show at the **IX Center, Cleveland, OH October 11-14, 2012**. In order for us to process your Exhibit Space request, you will need to complete the information below and return this form with your PAYMENT in FULL as soon as possible. Show Terms and Conditions apply to all booked space – please see “Show Terms” Addendum. Sponsored by the Hobby Manufacturers Association (HMA). \* **Exhibitors who have not exhibited at iHobby Expo may apply as a new exhibitor. Exhibitors are guaranteed a place in this area at this rate for one year.**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ Province: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

Are the 2 days of Consumer selling important to your company?  YES  NO

Is your Company a member of the Hobby Manufacturers Association?  YES  NO

Join HMA now Yes  We will join. Send HMA Application

### Product Categories

Radio Control Products or Accessories

Model Train Products or Accessories

Plastic Models or Accessories

Model Rockets / Aerodynamics (non R/C)

Die Cast Models

Games

Miniatures

Tools

Slot Cars

Astronomy

Adhesives  Robotics

Paints

Publications

Apparel

Collectibles

Kites

Science / Educational

Videos

Stamp Collecting

Other \_\_\_\_\_

Please accept our booth order as follows:

Number of Booth (s) \_\_\_\_\_ Overall Booth Size: \_\_\_\_\_ x \_\_\_\_\_

Configured as:  A. Island (Aisle on 4 Sides)  B. End Cap (Aisle on 3 Sides)

C. Corner (Aisle on 2 Sides)  D. In-Line (Aisle on 1 Side)

Main Street Location: Yes \_\_\_\_\_ No \_\_\_\_\_ (Limited availability, 20 x 20 minimum required)

All Booths must be ordered in multiples of 10, e.g. 10 x 10, 10 x 20, 20 x 20, etc.

Other placement criteria: Near \_\_\_\_\_ Away From: \_\_\_\_\_

Total Square Feet Ordered = \_\_\_\_\_ x Sq Ft Rate of \$ \_\_\_\_\_ = Total \$ \_\_\_\_\_

**Note:**

Booth Configurations A, B, and C are available at Premium rates only. Main Street Locations require a minimum 20 x 20 booth size. Booths must be configured and ordered in multiples of 10 x 10 only!

Application is hereby made by Exhibitor to: *iHobbyExpo*™ (hereinafter referred to as "Exhibition"), owned by the Hobby Manufacturers Association (HMA) and produced by Peak Management Solutions (hereinafter referred to as "Show Management"). This Application, when accepted by Show Management, as indicated by its', or its agent's signature on this Application, will constitute a contract with Show Management for exhibit space ("Contract"). Exhibitor agrees to the "Rules and Regulations for Exhibiting", printed under separate cover (hereinafter referred to as "Show Terms") and agrees to abide by them. The undersigned acknowledges that he/she has read the Show Terms and that he/she is authorized to act on behalf of the Exhibitor, and that the Exhibitor agrees to be bound by and will comply with the Show Terms, including "Cancellation Policy: and any additional rules and regulations as deemed necessary by Show Management. Exhibitor hereby agrees to the use of their supplied email address and fax numbers for iHobby Expo communications and marketing purposes unless checked – email  - Fax

IN WITNESS WHEREOF, the parties hereto have set their names:

Exhibitor Company Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Accepted By HMA: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment Terms:** Unless other arrangements are made, you must include full payment with this application. Checks must be made payable to: "*iHobbyExpo*". Booth fees must be paid in full to guarantee booth space.

Payment Method – Check # \_\_\_\_\_ or by Credit Card (We accept Visa, MasterCard, American Express & Discover)

Credit Card Authorization – Amount \_\_\_\_\_ Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_

Card Statement Address: \_\_\_\_\_

Card CVV/CVC Code: \_\_\_\_\_

Signature \_\_\_\_\_ Card Statement Zip Code \_\_\_\_\_

Mail Original to: iHobby Expo – PO BOX 315 – Butler, NJ 07405 – FAX Copy to Ed @ 949-786-5918